

## About Our Show

The success of Dundalk Show Society has ensured its position as one of Louth's Major attractions with over 5,000 visitors. The program of events incorporates many elements including Cultural, Commercial and Competitive Interests ranging from Cattle, Sheep, Dogs, Horses, Poultry, Home Industries, and Schools. The Show provides hours of opportunity for visitors to see the latest inventions, product services available in the county and sample food, refreshments and musical entertainment from a wide range of suppliers.



## Statistics

**5,000+**  
VISITORS



**180**  
CLASSES



**90+**  
TRADESTANDS



**1460**  
ENTRIES



**€17,000**  
PRIZE FUND

**€68,000**  
LOCAL ECONOMIC VALUE



**Dundalk Show Society CLG**

**Sunday 9th June 2024**



## Sponsorship Package 2024



**PLATINUM**  
€2,000 plus



**GOLD**  
€1,000 - €2,000



**SILVER**  
€500 - €1,000



**BRONZE**  
€250 - €500



## PLATINUM

€2,000 PLUS



### PROMOTION AND ADVERTISING

- Company Details in Show Day Catalogue
- Company Details on Show Day Billboard
- Logo on Dundalk Show website
- One Banner display on show field (provided by sponsor)
- One banner on/around Main Stage (provided by sponsor)
- Complimentary company trade stand space
- Sponsorship of a championship/sections
- Opportunity to present prizes and have photographs taken with winners at show
- Six complimentary Show Day passes



## SILVER

€500 - €1,000



### PROMOTION AND ADVERTISING

- Company Details in Show Day Catalogue
- Company Details on Show Day Billboard
- Logo on Dundalk Show website
- Sponsorship of classes
- Four complimentary Show Day passes



## GOLD

€1,000 - €2,000



### PROMOTION AND ADVERTISING

- Company Details in Show Day Catalogue
- Company Details on Show Day Billboard
- Logo on Dundalk Show website
- One Banner display on show field (provided by sponsor)
- Complimentary company trade stand space
- Sponsorship of championship/classes
- Opportunity to present prizes and have photographs taken with winners at show
- Four complimentary Show Day passes



## BRONZE

€250 - €500



### PROMOTION AND ADVERTISING

- Company Details in Show Day Catalogue
- Company Details on Show Day Billboard
- Sponsorship of a class
- Two complimentary Show Day passes

## SUPPORTED BY



Rialtas  
na hÉireann  
Government  
of Ireland

Tionscadal Éireann  
Project Ireland  
2040



An Roinn Talmhaíochta,  
Bia agus Mara  
Department of Agriculture,  
Food and the Marine



An Roinn Forbartha  
Tuaithe agus Pobail  
Department of Rural and  
Community Development



Comhairle Contae Lú  
Louth County Council



## For more details

Contact the Show Secretary  
[secretary@dundalkshow.com](mailto:secretary@dundalkshow.com)

086 - 2503113

